

**Marketing Guide 4  
MyZaneeRecruitingWebsite.com  
@  
www.Zanee.Com**

**Craigslist.com** → Post Every 2 Weeks → Step By Step Instructions @ <http://www.Zanee.com/promotion.html>

**Large Vinyl Banner** → 2FT x 5FT With Printed Domain → Hang Outside Office  
Stick In Ground

**Local News Paper** → Every 4 Weeks → "Find Out What It's Like To Work At RE/MAX & See Inside Our Office At MYZANNEERECRUITINGWEBSITE.COM"  
"See What It's Like To Work At The Best Real Estate Company In The World At MYZANNEERECRUITINGWEBSITE.COM"

**E-Mail**

- Acquire Local List Of Agents** → E-mail-Local-Agents.com  
Through Your Local MLS
- 90 Day Campaign** → Every 2 Weeks → 1 Testimonial With Link To MYZANNEERECRUITINGSITE.COM  
Fun Fact About Technology With Link To MYZANNEERECRUITINGSITE.COM  
Personal Story About Education & Making 6 Figure Income With Link To RE/MAX University Video On MYZANNEERECRUITINGSITE.COM

**One-Hit-Wonder Campaign**

- "If You Are Happy With Your Current Situation Do Not Click THIS LINK" → Links to MYZANNEERECRUITINGSITE.COM
- "If Your Broker Has Made You 100% Happy This Year Do Not Click THIS LINK" →
- "If You Have Never Wanted To Switch Real Estate Companies Do Not Click THIS LINK" →

**Recruiting Website Business Cards**

- Sent Free To You Upon Signup**
- Attend Local Agent Open Houses** → Stop In, Say Hello, Hand Recruiting Website Card
- Keep Handy At ALL TIMES** → Hand Out On The Fly To Agents

**Direct Mail** → Integrate MYZANNEERECRUITINGSITE.COM In To All Your Communications

**Existing Office Website** → Create Link To MYZANNEERECRUITINGSITE.COM